In the Claims

Please amend the claims as follows:

1. (previously presented) A method for providing an audiovisual e-mail system comprising:

providing a server connected to a network;

inputting a message and an audiovisual enhancement which is associated with said message from a sender into said server, said message to be sent as an e-mail to at least one recipient on said network;

associating said message with a self-executing programmable enhancement operative to stream said audiovisual enhancement, at least in part, from said server over said network and to display said audiovisual enhancement in conjunction with said message; and

sending said e-mail over said network to said at least one recipient.

Claims 2-32 (cancelled).

33. (previously presented) A method as recited in claim 1 wherein said audiovisual enhancement includes both audio and visual components.

34. (previously presented) A method as recited in claim 1 wherein said audiovisual enhancement includes only an audio component.

35. (previously presented) A method as recited in claim 1 wherein said audiovisual enhancement includes only a visual component.

36. (previously presented) A method as recited in claim 1 wherein said audiovisual enhancement includes a streaming video displayed within a window of a recipient's machine.

37. (previously presented) A method as recited in claim 1 wherein said audiovisual enhancement is developed on a sender's machine, and is transmitted to said server over said network.

38. (previously presented) A method as recited in claim 37 wherein said network includes a TCP/IP network.

39. (previously presented) A method as recited in claim 38 wherein said network includes the Internet.

40. (previously presented) Computer program segments embodied in computer readable media to provide an audiovisual e-mail system comprising:

a code segment transmitting over a network to a server an audiovisual enhancement which is associated with a message from a sender, said message to be sent as an e-mail to at least one recipient on said network; and

a code segment associating said message with a self-executing code segment operative to stream said audiovisual enhancement, at least in part, from said server

over said network and to display said audiovisual enhancement in conjunction with said message upon the selection of said message by said at least one recipient.

41. (previously presented) Computer program segments embodied in computer readable media to provide an audiovisual e-mail system as recited in claim 40 wherein said audiovisual enhancement includes both audio and visual components.

42. (previously presented) Computer program segments embodied in computer readable media to provide an audiovisual e-mail system as recited in claim 40 wherein said audiovisual enhancement includes only an audio component.

43. (previously presented) Computer program segments embodied in computer readable media to provide an audiovisual e-mail system as recited in claim 40 wherein said audiovisual enhancement includes only a visual component.

44. (previously presented) Computer program segments embodied in computer readable media to provide an audiovisual e-mail system as recited in claim 40 wherein said audiovisual enhancement includes a streaming video displayed within a window of said recipient's machine.

45. (previously presented) Computer program segments embodied in computer readable media to provide an audiovisual e-mail system as recited in claim 40 wherein said audiovisual enhancement is developed on a sender's machine.

46. (previously presented) An audiovisual e-mail system comprising:

means transmitting over a network to a server from a sender machine an audiovisual enhancement which is associated with a message from said sender, said message to be sent as an e-mail to at least one recipient on said network; and

means associating said ~~said~~ message with a self-executing program operative to stream said audiovisual enhancement, at least in part, from said server over said network and to display said audiovisual enhancement in conjunction with said message on a recipient machine upon the selection of said message by said at least one recipient.

47. (previously presented) An audiovisual e-mail system as recited in claim 46 wherein said audiovisual enhancement includes both audio and visual components.

48. (previously presented) An audiovisual e-mail system as recited in claim 46 wherein said audiovisual enhancement includes only an audio component.

49. (previously presented) An audiovisual e-mail system as recited in claim 46 wherein said audiovisual enhancement includes only a visual component.

50. (previously presented) An audiovisual e-mail system as recited in claim 46 wherein said audiovisual enhancement includes a streaming video displayed within a window of said recipient's machine.

51. (previously presented) An audiovisual e-mail system as recited in claim

46 wherein said audiovisual enhancement is developed on said sender's machine.

52.   (new) A method for viral advertising via e-mail comprising providing augmented e-mail content to promote a forwarding of said e-mail.

53.   (new) A system for viral advertizing via e-mail comprising a server coupled to the Internet configured to receive e-mail content from a sender and to send an e-mail over the Internet to a recipient that includes said e-mail content at least one enhancement to said e-mail content.

54.   (new) A computer program embodied on computer-readable media for viral advertising via e-mail comprising software segments providing augmented e-mail content to promote a forwarding of said e-mail.

55.   (new) A method for enhancing an e-mail comprising:

scanning text of an e-mail for selected words; and

enhancing said e-mail in a manner related to said words.

56.   (new) An apparatus for enhancing e-mail comprising a computer configured to scan text of an e-mail for selected words and to enhance said e-mail in a manner related to said words.

57.   (new) A computer program embodied on computer-readable media for

enhancing an e-mail comprising:

software segments scanning text of an e-mail for selected words; and

software segments enhancing said e-mail in a manner related to said words.

58.   (new) A method for providing advertiser supported e-mail comprising:

receiving e-mail text from a sender;

augmenting said e-mail text with a hyperlink to an advertiser; and

sending said e-mail text and said hyperlink to a recipient.

59.   (new) An e-mail server comprising a computer configured to receive e-mail text from a sender, to augment said e-mail text with a hyperlink to an advertiser; and to send said e-mail text and said hyperlink to a recipient.

60.   (new) A computer program embodied on computer-readable media for providing advertiser supported e-mail comprising:

software segments receiving e-mail text from a sender;

software segments augmenting said e-mail text with a hyperlink to an advertiser; and

software segments sending said e-mail text and said hyperlink to a recipient.

61.   (new) A method for providing active e-mail comprising:

receiving e-mail text from a sender;

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associating said e-mail text with a code segment; and

sending said code segment to a recipient in a body of an e-mail.

62.   (new) An e-mail server comprising a computer configured to receive e-mail text from a sender, to associate said e-mail text with a code segment and to send said code segment to a recipient in a body of an e-mail.

63.   (new) A computer program embodied on computer-readable media for providing active e-mail comprising:

software segments receiving e-mail text from a sender;

software segments associating said e-mail text with a code segment; and

software segments sending said code segment to a recipient in a body of an e-mail.

64.   (new) A method for providing e-mail comprising:

providing a link between an open e-mail on a recipient computer and a stored audio and/or video file not on said recipient computer; and

streaming said audio and/or video file to said recipient computer.

65.   (new) A computer program embodied on computer-readable media for providing e-mail comprising:

software segments providing a link between an open e-mail on a recipient computer and a stored audio and/or video file not on said recipient computer; and

software segments streaming said audio and/or video file to said recipient computer.

66.   (new) A method for providing web-based e-mail comprising uploading an address book from a client machine to a web server.

67.   (new) A web e-mail server comprising a computer configured to upload an address book from a client machine.

68.   (new) A computer program embodied on computer-readable media for providing web-based e-mail comprising software segments for uploading an address book from a client machine to a web server.

69.   (new) A method for updating recipients with a new e-mail address comprising sending an update e-mail to a plurality of recipients listed in an address book.

70.   (new) A web e-mail server comprising a computer configured to send an update e-mail to a plurality of recipients listed in an address book..

71.   (new) A A computer program embodied on computer-readable media for updating recipients with a new e-mail address comprising software segements for sending an update e-mail to a plurality of recipients listed in an address book.

72.   (new) A method for advertising comprising:

providing a live hyperlink to a vendor within the body of an e-mail; and

calculating a consideration to be paid by said vendor.

73.   (new) A web server comprising a computer configured to provide a live hyperlink to a vendor within the body of an e-mail and to calculate a consideration to be paid by said vendor.

74.   (new) A computer program embodied on computer-readable media comprising:

software segments for providing a live hyperlink to a vendor within the body of an e-mail; and

software segments for calculating a consideration to be paid by said vendor.

75.   (new) A method for passing a parameter comprising:

associating a parameter with a hyperlink; and

processing said parameter by a device addressed by said hyperlink.

76.   (new) A system for passing a parameter comprising:

a first computer configured to associate a parameter with a hyperlink; and

a second computer addressed by said hyperlink and configured to process said parameter.

77.　(new) A computer program embodied on computer-readable media for passing a parameter comprising:

software segments for associating a parameter with a hyperlink; and

software segments for processing said parameter by a device addressed by said hyperlink.

78.　(new) A spam detection method comprising;

providing the capability of sending e-mails to a distribution list; and

receiving information concerning said e-mails which would suggest that they were spam.

79.　(new) An e-mail server comprising an computer configured to provide the capability of sending e-mails to a distribution list and to receive information concerning said e-mails which would suggest that they were spam

80.　(new) A computer program embodied on computer-readable media for detecting spam comprising;

software segments for providing the capability of sending e-mails to a distribution list; and

software segments receiving information concerning said e-mails which would suggest that they were spam.

81.   (new) A method for enhancing text comprising;

displaying a menu of text-enhancing software segments; and

enhancing text with at least one of said software segments.

82.   (new) A device for enhancing text comprising a computer configured to display a menu of text-enhancing software segments and to enhance text with at least one of said software segments.

83.   (new) A computer program embodied on computer-readable media for enhancing text comprising;

software segments displaying a menu of text-enhancing software segments; and

software segments enhancing text with at least one of said text-enhancing software segments.

84.   (new) A method for enhancing an e-mail comprising:

enhancing an e-mail; and

reviewing the enhancement of said e-mail prior to sending said e-mail.

85.   (new) An e-mail server comprising a computer configured to enhance an e-mail and to permit the review the enhancement of said e-mail prior to sending said e-mail.

86.   (new) A computer program embodied on computer-readable media for enhancing an e-mail comprising:

software segments for enhancing an e-mail; and

software segments for reviewing the enhancement of said e-mail prior to sending said e-mail.

87.   (new) A e-mail method comprising:

sending an e-mail; and

tracking said e-mail as it is re-sent.

88.   (new) An e-mail server comprising a computer configured to send an e-mail and to tracking said e-mail as it is re-sent.

89.   (new) A computer program embodied on computer-readable media comprising:

software segments for sending an e-mail; and

software segements for tracking said e-mail as it is re-sent.

90.   (new) An e-mail method comprising:

creating an e-mail having a discretionary functionality; and

sending said e-mail.

91.   (new) An e-mail server comprising a computer configured to create an e-mail having a discretionary functionality and to send said e-mail.

92.   (new) An computer program embodied on computer-readable media comprising:

software segements for creating an e-mail having a discretionary functionality; and

software segments for sending said e-mail.

93.   (new) A method for providing interactive e-mail comprising sending an e-mail including a self-executing software segment between a first user and a second user.

94.   (new) A system comprising a first computer and a second computer configured to e-mail a self-executing software segment between each other.

95.   (new) A computer program embodied on computer-readable media for providing interactive e-mail comprising software segments for sending an e-mail including a self-executing software segment between a first user and a second user.

96.   (new) A method for displaying a website comprising displaying at least a portion of a website within an e-mail.

97.   (new) A device for displaying a website comprising a computer configured to display at least a portion of a website within an e-mail.

98.   (new) A computer program embodied on computer-readable media for displaying a website comprising software segements for displaying at least a portion of a website within an e-mail.